

THE ROBERT INDIANA LEGACY INITIATIVE

Announcing the Formation of The Robert Indiana Legacy Initiative

New York, NY, March 14, 2023 — Simon Salama-Caro, who began working as a gallerist with Robert Indiana in 1988, devoting the next few decades to safeguarding and advancing Indiana's artistic achievement, today announced the formation of **The Robert Indiana Legacy Initiative**, LLC.

Established to increase awareness among curators, scholars, collectors, art-market professionals, and the public at large of the depth and breadth of Indiana's work, **The Robert Indiana Legacy Initiative** will:

- maintain a collection and archive of Robert Indiana's art
- encourage and support exhibitions and public installations of Robert Indiana's work, such as the current exhibition *Robert Indiana: Sculpture 1958-2018* at Yorkshire Sculpture Park and its accompanying catalogue
- enable and promote scholarly research on the artist
- manage the website www.robertindiana.com and distribute a newsletter

Simon Salama-Caro is preparing the Catalogue Raisonné of Robert Indiana's paintings and sculpture 1955-2007, to be published online in 2023.

Simon Salama-Caro said, "The Legacy Initiative continues the efforts my family and I have made over many years to foster a widespread understanding of Robert Indiana's achievement as one of the great artists of his time."

From 1995 onwards, Salama-Caro worked with Indiana as his exclusive world-wide representative for the authorized production, sale, and promotion of such Indiana sculpture series as LOVE (1966), ART (1972), AHAVA (1977), ONE Through ZERO (*The Ten Numbers*) (1978), and AMOR (1998).

Salama-Caro and his family will work closely and collaboratively with the Star of Hope Foundation, a not-for-profit organization created by the artist Robert Indiana. The Foundation expects that royalties from the sale of works in such sculpture series, offered through Simon Salama-Caro, and from a licensing agreement managed by the family will help fund the Star of Hope Foundation's arts related programs.

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